Types of Production

Live Action Video – The Live Action production type includes full motion productions that generally have on-screen talent in the form of actors, instructors, hosts, or narrators. Often, a computer will be used for titles, credits, overlays, and editing. Cell phones fit into this division. Examples of live action projects include: digital short, public service announcement (PSA), documentary, music video, video book trailer, video yearbook, and news broadcast.

*Sequential Stills Project - A Sequential Stills production may include images, text, audio, and video (embedded video that might be part of a presentation or Prezi) in a fixed order by the producer. Examples of interactive stills projects include: presentations, a Prezi, a Glogster, or a PhotoStory.

Animation - An animation includes drawn images, clay models, legos and/or any three dimensional objects that are animated to create the illusion of movement. If a piece integrates live action AND animation, it falls under the animation media category.

*Interactive Multimedia Application - Using any of a number of media authoring tools, students create projects that combine various media. This end product may a website, a game, virtual reality, or voice media. Examples of interactive multimedia projects include: websites designed for a club or class project, games designed for learning, or an app,

Podcast - A podcast is a digital audio program that can be downloaded and played on a computer or any digital audio player. A podcast can be a stand alone item or one of a series, though only one of the series should be submitted.

Black and White Photograph (2 categories)
● 	Unedited image (no edits or change from the original image - point, shoot, and submit)
● 	Edited image (minimal filtering and color adjustment - photo apps and/or Photoshop may be used)

Color Photograph (2 categories)
● 	Unedited image (no edits or change from the original image - point, shoot, and submit)
● 	Edited image (minimal filtering and color adjustment - photo apps and/or Photoshop may be used)

Media directors reserve the right to move an image to the appropriate category. Judges will only watch 4 minutes of the production. If no time frame is indicated, it will be the first 4 minutes.