

## GENERAL FESTIVAL GUIDELINES - PLEASE READ

1. Entries will be accepted from Arkansas schools only. Non-AAIM members must include a \$5.00 entry fee for each entry.
2. The purpose of this festival is to recognize original student work. Students must create their own story and/or produce their own visuals and their own audio to tell the story. It is required that the script, music, sound effects, photography, artwork, video footage, computer graphics, animation, etc. all be student-produced. Faculty and parental guidance and instruction are acceptable, but planning, production, and selection of subject matter and operation of equipment must be student work.
3. The student **MUST** give credit to the copyright holder of all materials used (images, music, video, websites, books, etc.). Extended use of copyrighted material (i.e. an entire song) requires written permission from an appropriate owner of the copyright.
4. Each individual school is limited to (2) entries per type of production per grade division. For example, Acme Elementary School may have 2 entries per type of production per grade division. Entry levels must be representative of the grades attending that individual school. Each student is limited to (1) entry per production type, and a total of 2 entries for this competition. This is inclusive of both group and individual work. Each student may be part of 2 entries total for this competition.
5. Judges will only be required to view up to five minutes of an entry. Video entries are strictly limited to five minutes or less in length. Submissions may be edited excerpts from longer original videos.
6. All entry forms must be filled out completely. All entries must include title and production credits, with the title near the beginning and the credits either at the beginning or end. Credits must list sources for all materials used under fair use as well as materials used with permission.
7. All entrants give AAIM and the Student Media Festival Chairpersons approval to make copies of their entry to be used for future motivation or promotion as the committee deems appropriate.
8. Producers will compete only against students of approximately their own age. Each student participant must be currently enrolled in school. The grade classifications are: K-3, 4-5, 6-8, 9-12.
9. Entries may be produced by an individual student or a group. All student names must be included on the entry form.
10. Entries submitted to this festival cannot have been entered in previous AAIM competitions and must have been completed within the 2018-2019 school year.
11. The sponsor will need to categorize the entry by selecting a Production Type and Category. Judges retain the right to re-categorize entries.
12. The Student Media Festival Chair and/or Judges reserve the right to disqualify an entry if guidelines and instructions are not met.

13. There will be no late entries accepted for the Student Media Festival.

14. All participants have the option of competing for the first ever Chairman's Award, to be selected and presented by our AAIM Conference Chairman. The Chairman's Award is to honor outstanding contributions to student media by recognizing these student entries and participants. Students who wish to compete in the Chairman's Award must complete the required Google Form, which will be released as a link on the AAIM Student Media Festival Page. Participation or lack thereof does not affect the judging of Student Media Festival entries. The category judges will not be aware of who entered this part of the competition.

All entries must be submitted digitally by **4 p.m. on Wednesday, February 27, 2019.**

If an entry cannot be viewed or retrieved by the committee, the entrant will be sent an email notification on or before March 1, 2019.

The entrant will have until March 6, 2019 to correct the link for that entry and submit the corrected information to the committee for judging.

**THANK YOU FOR YOUR PARTICIPATION IN THE STUDENT MEDIA FESTIVAL!**

**Have a great school year! Tana Kundert & Jennifer James**

**If you have any questions or need clarification - email me at:**

**[tkundert@bay.k12.ar.us](mailto:tkundert@bay.k12.ar.us) - Tana**